

Informational Session

March 11, 2025

Request for Proposals: Strategic
Consulting Services



Children's Advocacy Centers of Texas

CACTX is the nonprofit, statewide organization for 70 children's advocacy centers (CACs) that have served more than one million children and families impacted by violence and abuse since 1995.

CACTX leads a dual approach of pursuing **safety, justice, and healing for child victims of crime** and leading the charge to **prevent child sexual abuse**.

Our Dual Approach



Justice & Healing for Child Victims.

When a child is the victim of abuse or crime, child-centered case coordination and timely support services can help secure justice while opening up pathways to healing.



Preventing Child Sexual Abuse.

With greater awareness, Texans can learn to recognize, report, and prevent child sexual abuse — and together, we can work towards ending such abuse for generations to come

Organizational Profile

Tax Status	Independent 501©3
Enabling Legislation	Texas Family Code Sec. 264.401 (1995)
Current Staff Size	46
Annual Budget (FY25)	\$86.9M (Corporate \$11.9M; Subcontracted Services to CACs \$75M)
Budget Growth (FY15-FY25)	148%
Fiscal Year	September 1- August 31

The Partnership We Seek

CACTX seeks a strategic partnership with a skilled consultative partner agency to conduct an independent assessment and strategy planning process that will inform how CACTX can effectively enter and scale within the child sexual abuse prevention space. This includes the following areas of focus:

- **Building a Product Development Roadmap:** CACTX is working to finalize the definition/prototype of child sexual abuse prevention “product” that will have the highest impact and probability of successful implementation.
- **Corporate Strategy:** CACTX anticipates that this initial product is the first of many and seeks consultation on building a corporate strategy that effectively and sustainably integrates this new, collective area of work into the CACTX ecosystem and operating capabilities.

Project Scope

Phase 1	Phase 2	Phase 3
Assessment & Strategy Development	Partnerships and Resource Identification	Implementation Planning
<p>Market Assessment</p> <ul style="list-style-type: none"> Finalize product definition/prototype and determine the market size, segmentation, geography, and needs for prevention services through 2030. Analyze the competitive landscape and areas for differentiation in the prevention services market. <p>Strategic Planning</p> <ul style="list-style-type: none"> Assess and articulate the alignment of child sexual abuse prevention initiatives with the existing mission, vision, and values of the organization as well as in-house capabilities. Create a comprehensive strategy for entering the prevention segment, including goals, objectives, and timelines. Develop value propositions tailored to prevention services. 	<p>Resource Mobilization</p> <ul style="list-style-type: none"> Identify the resources needed for the new product and new area of business, including financial, human, and technological resources. Align on capital allocation towards prevention initiatives. Develop a detailed budget and resource allocation plan to support the prevention initiatives. Create a plan to monetize existing capabilities and build continuous innovation capabilities. <p>Partnerships and Stakeholder Collaborations</p> <ul style="list-style-type: none"> Identify potential local, regional, and national partners that will complement and amplify the continuum of prevention work. 	<p>Implementation and Monitoring</p> <ul style="list-style-type: none"> Create product development roadmap. Develop a plan for integrating prevention services into the organization's existing operations and workflows. Implement monitoring and evaluation tools to measure the impact of prevention programs.

Anticipated Timeline

Issue Date	February 24, 2025
Informational Session	March 11, 2025; 12:00 PM CST
Proposals Due	March 26, 2025
Review & Negotiations	Estimated: March 31-April 7
Award Announced	April 14, 2025
Contract Finalized	Estimated: late April 2025
Contract Period Ends	August 31, 2025

A photograph of three young children in a classroom. The child in the center is a young girl with dark hair in a braid, wearing a white floral shirt, looking upwards and to the right. To her left, another child is smiling and looking towards her. To her right, a third child is laughing with their mouth open. The background shows a bookshelf and a window. The word "Questions" is overlaid in a bold, dark teal font in the center of the image.

Questions

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